

Canadian Fashion Scholars' Workshop

Saturday, October 25, 2014, 10am-5pm

[McCord Museum, Montréal](#)

PROGRAM



Earl Luigi design at Exhibit 22, [Montreal Fashion Week](#), February 2012, photo by K. Sark

Saturday, October 25, 2014:

9:30am – McCord Museum opens. Suggested arrival time and workshop registration
[690 Sherbrooke St. West, Theatre, main floor](#)

10:00am – Welcome remarks and introduction by **Katrina Sark and Cynthia Cooper**

10:10am – **Katrina Sark**, Languages, Literatures, and Cultures, McGill University, co-founder of the [Urban Chic](#) book series
katrina.sark@mail.mcgill.ca
Research areas and interests: cities and fashion, city branding, cultural history, digital humanities, gender, identity, photography, street style, fashion scenes, film and fashion, fashion in museums, fashion and technology
Explore potential for creation a Canada-wide fashion research network and web platform

10:20am – **Cynthia Cooper**, Fashion Curator, McCord Museum
cynthia.cooper@mail.mcgill.ca
Research areas and interests: material culture, history of Montreal fashion, object biography, museum collections

10:30am – **Ilya Parkins**, Gender and Women's Studies, University of British Columbia, Okanagan Campus
ilya.parkins@ubc.ca
Research areas and interests: early twentieth-century women's fashion primarily in the United States and France, fashion theory, feminist theory, periodicals, Canadian national myth-making, modernist culture
Explore potential creation of an annual review of fashion studies in Canada

10:40am – **Alanna McKnight**, Communications and Culture, Ryerson University
alanna.mcknight@ryerson.ca
Research areas and interests: Toronto, labour, feminism, corset, 19th century, consumer culture

10:50am – **Denise Cruz**, Department of English, University of Toronto
denise.cruz@utoronto.ca
Research areas and interests: Toronto, Philippines, global fashion networks

11:00am – **Alexandra Palmer**, Fashion Curator, Royal Ontario Museum
alexp@rom.on.ca
Research areas and interests: Canadian fashion icons, Canadian fashion,
Explore potential creation of Canada-wide website for fashion like the Australian Dress Register

11:10am – **Norma Rantisi**, Geography, Planning and Environment, Concordia University
norma.rantisi@gmail.com
Research areas and interests: apparel production, creativity, cultural industries, fashion production chain

- 11:20am – **Becky Halliday**, Communication and Culture, York and Ryerson Universities
becky_halliday@bell.net
Research areas and interests: spectacle, exclusivity/immediacy, street style, aesthetic economies, high/fast fashion
- 11:30am – **Lori Moran**, Department of Human Ecology, University of Alberta
lmoran@ualberta.ca
Research areas and interests: consumer behaviour, retail management, sustainability, global apparel production
- 11:40am – **Alison Matthews David**, School of Fashion, Ryerson University
amdavid@ryerson.ca
Research areas and interests: material culture, sensuous history, medical humanities, long nineteenth century
- 11:50pm – **Emma Thompson**, Communication and Culture, York University
emmath@yorku.ca
Research areas and interests: body, identity, dress, disability
Explore potential collaboration with persons who look at the day-to-day practice of getting dressed and dress as a construction of the self
- 12:00pm – **Terry F. Robinson**, Department of English, University of Toronto
terry.robinson@utoronto.ca
Research areas and interests: c.1660-1830, commerce, marketplace, trade, politics, gender, theatre
- 12:10pm – **Aidan Moir**, Communication and Culture, York University
amoir@yorku.ca
Research areas and interests: Vivienne Westwood, identity, branding, consumer culture, design activism
- 12:20pm – **Carolyn Dowdell**, Art History, Queen's University
9cd38@queensu.ca
Research areas and interests: social history and material culture approaches to dress history, eighteenth-century England, clothing construction and alteration practices, post-acquisition consumption of women's clothing
- 12:30pm – **LUNCH BREAK** – boxed lunch will be provided in the atrium to all speakers by McCord



In Fashion Berlin, Radialsystem, [Berlin Fashion Week](#), July 2011, photo by K.Sark

1:30pm – **Elena Siemens**, Modern Languages and Cultural Studies, University of Alberta

esiemens@ualberta.ca

Research areas and interests: visual culture, cultural geography, spaces of performance, fashion studies, creative non-fiction, critical and cultural theory

1:40pm – **Katherine Bosnitch**, Humber College

katherinebosnitch@yahoo.ca

Research areas and interests: fashion illustration, fashion art, fashion drawing, graphic art

1:50pm – **Kimberly Wahl**, School of Fashion, Ryerson University

kwahl@ryerson.ca

Research areas and interests: intersections between gender, the ‘fashioned’ body, dress reform, and the artistic and intellectual circles of late nineteenth-century British Aestheticism, fashion photography, feminism

Explore potential academic collaborations with scholars who wish to question, challenge, and ultimately expand the boundaries of seemingly discrete disciplines in order to enhance our understanding of fashion’s important contribution to culture.

2:00pm – **Mariam Esseghaier**, Communication Studies, Concordia University

mariam.esseghaier@gmail.com

Research areas and interests: Muslim women, consumption, Islamic fashion, Montreal

2:10pm – **Susan Ingram**, Humanities, York University

singram@yorku.ca

Research areas and interests: theoretical approaches to the institutions of cultural modernity from life-writing and psychoanalysis to film and fashions

2:20pm – **Markus Reisenleitner**, Humanities, York University

mrln@yorku.ca

Research areas and interests: digital humanities, urban imaginaries, and the role of location in fashion and style cultures

2:30pm – **Deirdre Macdonald**, Creative Nonfiction, School of Journalism, University of King's College

ceann.na.mara@gmail.com

Research areas and interests: women's history and literature, Canadian cultural identity, currently researching the life of Toronto milliner, Lily Jamon (1918-2009)

2:40pm – **Kathryn Franklin**, Humanities, York University

kfrank@yorku.ca

Research areas and interests: glamour; Canada; Toronto; contemporary fashion; identity

2:50pm – **SHORT BREAK** – coffee and snacks will be provided in the atrium.

3:00pm – Time for discussions, networking, and collaborations on fashion-related research and projects

3:45pm – Reconvene together to discuss the creation of a web platform / digital hub for Canadian fashion scholars [*short conceptualization demo and Q&A with web-designer John Cruz*]

4:30pm – Closing remarks

5:00pm – Museum closes



[Music – Quebec: From Charlebois to Arcade Fire](#) exhibit at McCord Museum, Diane Dufresne stage costume, May 2014, photo by K. Sark

Additional Information:

All workshop participants are responsible for their own travel and accommodations.

The museum theatre is equipped with **audio-visual media**. If you are planning to do a visual presentation of your work, please send your presentation ahead of time to the organizer (katrina.sark@mail.mcgill.ca) or come early to set it up before all presentations (either in the morning or during the lunch break).

The workshop is **open to the public**.

Participants are encouraged to bring along **promotional material** for display on current publications, exhibitions, and other fashion-related projects.

All speakers will be able to visit the McCord Museum permanent exhibitions for free.

For **Montreal restaurant** recommendation, please see:

<http://suitesculturelles.wordpress.com/2010/12/02/montreal-cafes-and-restaurants/>

La Braderie de Mode Québécoise – The Big Fashion Sale by Quebec Designers (Oct. 23-26)

http://www.braderiedemodequebecoise.com/index_english.htm

For updates, please check our **Facebook Group**: <https://www.facebook.com/groups/462236223906952/>

and the **Facebook Invitation**: <https://www.facebook.com/events/363482077136244/>

