

## Fashion Symposium

Saturday, October 22, 2016, 10am-5pm

[Bata Shoe Museum, Toronto](#)

327 Bloor St. West, Toronto

### PROGRAM



Toronto, 2014, photo by K. Sark

## Symposium Schedule

10:00am – Museum opens, symposium registration (Address: [327 Bloor St W, Toronto, M5S 1W7](#))

10:15am – Welcome remarks and introduction by organizers **Kat Sark and Elizabeth Semmelhack**

10:30am – **Kat Sark**, University of Victoria, founder of the [Canadian Fashion Scholars Network](#)

[katrina.sark@mail.mcgill.ca](mailto:katrina.sark@mail.mcgill.ca)

Research areas and interests: cities and fashion, cultural analysis and cultural history, gender, identity, photography, film, theatre, media, fashion and technology

Symposium goals: foster a community between Canadian fashion scholars and professionals

10:40am – **Juni L. Yeung**, University of Toronto

[jt.yeung@mail.utoronto.ca](mailto:jt.yeung@mail.utoronto.ca)

Research areas and interests: identity and nationalism, internet and digital/collaborative scholarship, Hanfu (Chinese ethnic dress)

Symposium goals: To seek new connections for potentially expanding the scope of my research, or to provide useful interdisciplinary comparisons and inspiration

10:50am – **Ketzia Sherman**, Ryerson University

[ketzia.sherman@ryerson.ca](mailto:ketzia.sherman@ryerson.ca)

Research areas and interests: fashioned body, body modification, cosmetic, culture

Symposium goals: connect with other fashion scholars and continue fashion research dialogue

11:00am – **Alison Matthews David**, Ryerson University

[amdavid@ryerson.ca](mailto:amdavid@ryerson.ca)

Research areas and interests: material culture, crime, history, identity, interdisciplinarity

Symposium goals: promote the new, blind peer-reviewed, open-access Fashion Studies journal hosted by Ryerson that accepts critical and creative work; promote Nouveau Reach conference in May 2017

11:10am – **Deirdre Macdonald**, University of King's College, Halifax

[ceann.na.mara@gmail.com](mailto:ceann.na.mara@gmail.com)

Research areas and interests: Milliner Lily Jamon (El Jamon); Canadian fashion history, with a particular interest in the crafting of hats and their social context

Symposium goals: network with Canadian fashion scholars

11:20am – **Laura Snelgrove**, independent fashion scholar, Montreal

[laura.snelgrove@gmail.com](mailto:laura.snelgrove@gmail.com)

Research areas and interests: vintage, retail, Montreal, oral history

Symposium goals: research feedback and guidance about publishing in Canada. I'd be eager to speak with other scholars about the balance required for presenting rigorous scholarship in an accessible tone.

11:30am – **Marie O'Mahony**, OCAD University

[marie.consultant@gmail.com](mailto:marie.consultant@gmail.com)

Research areas and interests: wearable technology, information gathering, storage and transmittance in textiles, smart materials, sustainability

Symposium goals: Collaborations that interest me relate to teaching and research with academics and industry and my goal for this symposium is to explore these further.

11:40pm – **Natalie Nudell**, independent fashion scholar

[nrn228@nyu.edu](mailto:nrn228@nyu.edu)

Research areas and interests: American fashion industry, fashion system, labour and fashion, 20th century fashion and material culture, gender

Symposium goals: presenting my research, which is the basis for the forthcoming fashion documentary “Ruth Finley’s Fashion Calendar,” and Ruth Finley Collection at FIT

11:50pm – **SHORT BREAK** (10min)

12:00pm – **Suzi Webster**, contemporary fashion artist

[suzi.webster@gmail.com](mailto:suzi.webster@gmail.com)

Research areas and interests: technology, being and the body, intersections between object and performance, fashion and art, the body and its context, public and private, art, sex, handbags

Symposium goals: After last year's symposium where I presented the third and final piece in my electric trilogy, I am excited to present a new cycle of work that explores sexuality, the body and fashion through the object of the handbag.

12:10pm – **Nathaniel Weiner**, York University

[nweiner@yorku.ca](mailto:nweiner@yorku.ca)

Research areas and interests: consumption, masculinity, men’s fashion, online communities

Symposium goals: discuss online culture’s discursive construction of “menswear” and “style” as categories distinct from fashion. Connect with other scholars who work on the under-theorised subject of men’s fashion and to discuss other forms of style that sit at the margins of what is usually understood as fashion. I would also be interested in collaborating with or attending workshops presented by industry practitioners who could share insights on the materiality of menswear.

12:20pm – **Esther Berry**, Ryerson University

[esther.berry@mlc.ryerson.ca](mailto:esther.berry@mlc.ryerson.ca)

Research areas and interests: hair trade, hairstyle, hair fashion satire, *fin-de-siècle* visual culture, Chinese exclusion era

Symposium goals: network with fashion scholars

12:30pm – **Madeleine Goubau**, Université du Québec à Montréal, and fashion journalist at Radio-Canada

[madeleine.goubau@radio-canada.ca](mailto:madeleine.goubau@radio-canada.ca)

Research areas and interests: fashion, communication, media, journalism, diplomacy

Symposium goals: to share my thoughts and findings on the journalistic coverage of the fashion scene by the Canadian traditional and digital media. Establish contacts with researchers whose works could become good stories for Radio-Canada.

12:40pm – **Joanna Berzowska**, Concordia University

[joey@berzowska.com](mailto:joey@berzowska.com)

Research areas and interests: Biometric SmartWear

Symposium goals: network with designers, manufacturers, innovators

12:50pm – **Alexis Walker**, McCord Museum Montreal

[alexis.walker@mccord-stewart.ca](mailto:alexis.walker@mccord-stewart.ca)

Research areas and interests: lingerie, Wonderbra, Canadelle, marketing, technology

Symposium goals: The McCord Museum recently acquired the Wonderbra archive from the Canadelle Company of Montreal. I hope my work would promote this company as a worldwide leader in design, technological innovation, and creative marketing throughout the second half of the 20<sup>th</sup> century.

1:00pm – **Ingrid Mida**, Ryerson University

[ingrid.mida@ryerson.ca](mailto:ingrid.mida@ryerson.ca)

Research areas and interests: Material culture, Collections, Drawing, Curatorial Practice

Symposium goals: object-based research, collection management, engaging students with material culture, using drawing as a research tool, being a curator in the digital age

1:10pm – **Alexandra Kim**, Acting Curator, Montgomery's Inn (Museums & Heritage Services, City of Toronto), editor of *Costume*, Journal of the UK Costume Society

[alexandrakim@live.co.uk](mailto:alexandrakim@live.co.uk)

Research areas and interests: royal dress, 19<sup>th</sup> c. dressmakers, British couture, museum collections

Symposium goals: connect with others researching Canadian fashion past and present; I'd be especially interested in those working on early 19<sup>th</sup> century dress in Toronto. Making connections between collections (both in museums and beyond) and making these more accessible to wider audiences.

1:20pm – **Kathryn Franklin**, York University

[kathrynfranklin@gmail.com](mailto:kathrynfranklin@gmail.com)

Research areas and interests: glamour, fashion, celebrity, Canadian literature

Symposium goals: My interest is to network with other scholars exploring fashion as a literary form. As an emerging scholar I would be interested in workshops that would look into publishing and teaching options for our particular research.

1:30pm – **LUNCH BREAK** (60min)

2:30pm – **Nigel Lezama**, Brock University

[nlezama@brocku.ca](mailto:nlezama@brocku.ca)

Research areas and interests: luxury, fashion, dandyism, counter-discourse, identity

Symposium goals: I would enjoy discussions on the challenges and benefits of collaboration between the academy and industry and workshops on working with fashion objects, fashion and gender, fashion and national identity, among others.

2:40pm – **Jennifer Triemstra-Johnston**, Fashion Arts and Creative Textiles Studio (FACTS)

[jtjcostume@gmail.com](mailto:jtjcostume@gmail.com)

Research areas and interests: sustainable design, education, local production

Symposium goals: My preferred discussion topics are education, sustainable design and local production. I would like to collaborate with local designers interested in fibreshed, upcycling and surface design. My goals for this symposium are to forge future relationships and interest for FACTS. I am interested in workshops on product lifecycles and local production.

2:50pm – **Myriam Couturier**, Ryerson University

[mcouturi@ryerson.ca](mailto:mcouturi@ryerson.ca)

Research areas and interests: material culture, glamour, visual culture, and fashion exhibitions

Symposium goals: My main goal for this symposium is to meet and collaborate with other fashion scholars working in visual, material culture, and fashion history studies, as well as museum professionals with an interest in developing research-focused fashion exhibits in a Canadian context.

3:00pm – **Katherine Bosnitch**, Fashion Design Studio NBCCD (New Brunswick College of Craft and Design)

[katherine.bosnitch@gnb.ca](mailto:katherine.bosnitch@gnb.ca)

Research areas and interests: Fashion illustration, drawing, sketching, art, visual communication

Symposium goals: I am interested in working as an illustrator in concert with other fashion scholars.

3:10pm – **Anastasia Pearce**, Saskatchewan Fashion Week, Designer – Gaistazia, Founder - Brand Canada

[brandcanada.fashion@gmail.com](mailto:brandcanada.fashion@gmail.com)

Research areas and interests: new media studies, fashion and arts history, branding and digital marketing, fashion technology, scenography

Symposium goals: To connect with Canadian fashion industry professionals

3:20pm – **Rebecca Halliday**, York University

[becky\\_halliday@bell.net](mailto:becky_halliday@bell.net)

Research areas and interests: fashion show, spectacle, media, street style, luxury

Symposium goals: My research helps to inform discussions of the future of Fashion Week events in Canada. I would participate in any creative collaborations and/or workshops.

3:30pm – **Lori Moran**, University of Alberta

[lmoran@ualberta.ca](mailto:lmoran@ualberta.ca)

Research areas and interests: clothing & textile collection, clothing History, design inspiration, conservation, graduate programs

Symposium goals: to bring to the attention of students and scholars the existence of the Department of Human Ecology's [Clothing and Textile Collection](#) and its value as a research and design resource. Ours is a *teaching* Collection but remains somewhat of a 'hidden gem'. I believe there also may be unrecognized opportunities for collaboration and study with other fashion scholars who may not be aware of our Human Ecology graduate program specialties in Material Culture and Design Studies and in Textile Science.

3:40pm – **Shelley Haines**, Ryerson University

[shelley.haines@ryerson.ca](mailto:shelley.haines@ryerson.ca)

Research areas and interests: sustainable fashion, fashion design, environmental psychology

Symposium goals: sustainable fashion, creative design, and apparel production and supply chains. Feedback and future directions for my master's research project. Potential

collaborations and open the door for future employment opportunities in fashion design or related fields.

3:50pm – **Jessica P. Clark**, Brock University

[jclark3@brocku.ca](mailto:jclark3@brocku.ca)

Research areas and interests: beauty culture, history of appearance, cosmetics, identity, representation, race and ethnicity

Symposium goals: Collaborations on representations of fashion and identity

4:00pm – **Francesca D'Angelo**, Humber College

[fdangelo.ca@gmail.com](mailto:fdangelo.ca@gmail.com)

Research areas and interests: material culture, fashion theory, feminist studies, cross-cultural studies, phenomenology

Symposium goals: Collaborating with others who are doing cross-cultural comparative work related to fashion and fashion consumption, especially with regards to accessories. I am also interested in collaborating with scholars in literary studies or film studies.

4:10pm – **SHORT BREAK (10min)**

4:20pm – **Workshops (30min, offered concurrently)**:

**1: Fashion, Wearable Technology + the Circular Economy**: Brainstorming session developing sustainable strategies for fashion and wearable technology (Marie O'Mahony)

**2: Methodologies and challenges in Fashion Studies** (Francesca D'Angelo)

**3: Fashion Journalism in Canada**: how to effectively suggest a fashion related topic to journalists (Madeleine Goubau)

5pm – Closing remarks by organizers **Kat Sark and Elizabeth Semmelhack**

### Important Information:

Because of the high volume of presenters this year, the presentations will be limited to **5min max.**, leaving 5min for questions after each presentation. **Please do not prepare formal papers** – the purpose of the presentation is to briefly and informally introduce yourself and your work. You may also announce any current projects you are working on.

If you are planning to do a visual presentation of your work, please send your presentation to Kat Sark no later than **October 20, 2016**.

Presenters will be able to visit the Bata Shoe Museum free of charge.

This year, the symposium will **not be open to the public** as seating is limited.

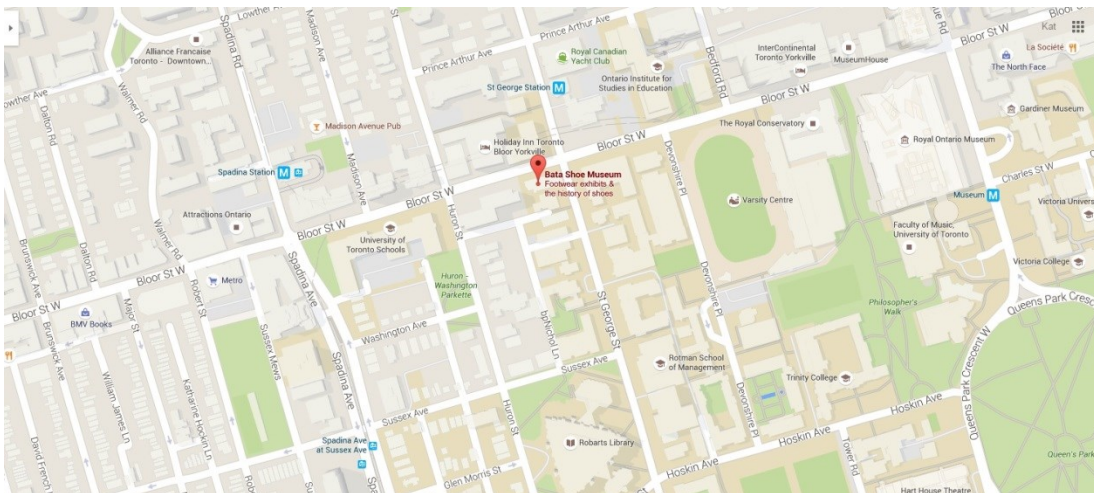
Participants are encouraged to bring **promotional materials** for display on current publications, exhibitions, and other fashion-related projects.

ROM Fashion event **Friday, October 21, 2016**: <http://www.rom.on.ca/en/whats-on/fnlrom-fashion>

For **Toronto restaurant recommendations**, please see:

<https://suitesculturelles.wordpress.com/2011/02/16/toronto-cafes-pubs-and-restaurants/>

For updates, please check our **Facebook Group**: <https://www.facebook.com/groups/462236223906952/>





**Attendees:**

**Bruce Sinclair**, Humber College's Fashion Management Bachelor of Commerce Program

[bruce.sinclair@humber.ca](mailto:bruce.sinclair@humber.ca)

Research areas and interests: textile laws

Symposium goals:

**Katherine Seally**, University of Toronto, Museum Studies

[kate.seally@mail.utoronto.ca](mailto:kate.seally@mail.utoronto.ca)

Research areas and interests: museum studies

Symposium goals: network with fashion scholars

**Shuengit Natasha Chow/ Swannjie**, Maison des Artistes, France and Ontario Association of Architects

[swannjie@gmail.com](mailto:swannjie@gmail.com)

Research areas and interests: Performance Attire for Guqin Music

Symposium goals: network with fashion scholars



Toronto, 2014, photo by K. Sark